



2023 Rules and Guidelines

In keeping with the spirit of the festival (serving as a catalyst to spotlight emerging artists that may not fit the common tradition of art festivals and encouraging fine art collection), we do invite artists of all profession, but require at least 75% of artwork presented during Art Crawl be priced at \$500 or less to encourage sales.

In addition, professional fine artists are encouraged to apply to aid in emerging artists growth and to sell artwork, but will not be eligible for awards. (Professional - defined as one who has an established record showing their work in museums, art centers, or major art galleries.)

Application:

All applications must be submitted online with 5 images representative of the artwork that will be for sale at Art Crawl. (The images submitted will be used in the judging process. No others will be considered.)

Image Requirements:

- .jpg format (Any other format will be disqualified)
- No identification of the artist in the images
- Each image is to be of one piece only
- Artwork MUST have been created within the past two years.
- Returning applicants should apply with images of newest work exemplifying ones own growth.

Juried Selection:

Art Crawl is a juried fine arts festival. All applicants will go through a judging process to be considered for one of the featured artists spots during Art Crawl.

All artwork must be original in idea and concept. Works produced from kits, commercial molds, or copied from posters, commercial photographs, magazines, books, albums, or any copyright images will be disqualified, including fan art (artwork based on **copyright** characters, places, or things derived from a series of character or other aspect of that work). It is the responsibility of each artist to use discretion in this regard.

Artists will be chosen by a jury consisting of art professionals and will be based on skill, appearance of artist voice, visual impact, quality, and most importantly, originality, for inclusion in the festival. Art Crawl's ultimate desire is to highlight artists using their skills in contemporary media and content - the combination of materials,

methods, concepts, and subjects that have the presence of one's own voice. **Chosen artists will be notified by August 28, 2023.**

Awards:

During the festival, each artist's body of work will be judged and the following cash prizes will be awarded to artists recognized as "emerging". (Defined as one who does NOT have an established record as a professional artist showing their work in museums, art centers, or major art galleries.)

First Place - \$750

Second Place - \$500

Third Place - \$250

Fees:

An application fee of \$15 per artist is required to apply. This fee is to be paid via PayPal through the online application. If accepted, a \$85 space fee is required for inclusion in the festival. **ALL fees are non-refundable.**

NOTE: All artists accepted into the festival are responsible for collecting Florida sales tax (7%) on all sales during Art Crawl and must fulfill reporting requirements for the [Florida Department of Revenue](#).

Inclusion:

Each artist chosen for Art Crawl will be given a 12' x 12' outdoor space. Spaces will be on the asphalt street. All tents must be secured with at least 60lbs of weights.

Setup/Display of Artwork:

- Setup will start at 9:00am the morning of the festival.
- Any method of display is acceptable if it fits within the assigned area (tent, tables, shelves, fence, etc.) including artwork. Art Crawl is NOT a "white tent" required event, therefore creativity is encouraged.
- Tents, tables and chairs will not be provided and there is NO access to electricity.
- All artwork must be displayed in a safe manner that will not cause risk to anyone.
- All artwork must be visibly priced to encourage sales.

Hospitality:

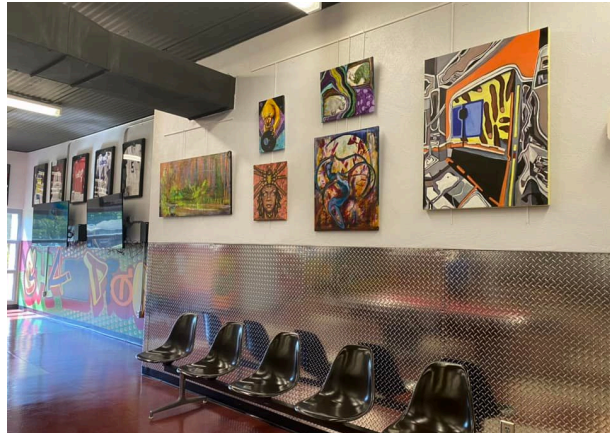
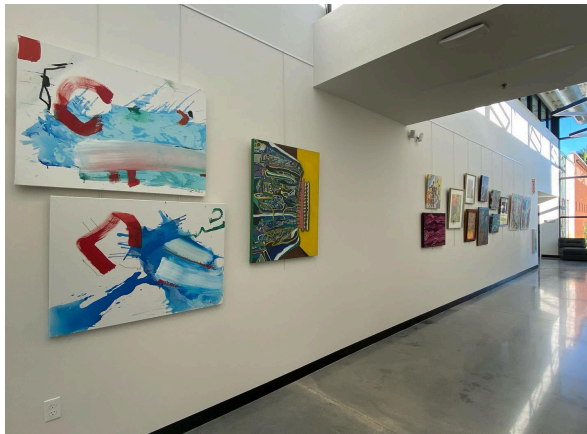
Snacks and water will be provided during Art Crawl for each accepted artist. Additional food and beverage will be available to purchase at food trucks and vendors at the event.

Policies:

- Art Crawl seeks to work and support those who value kindness and growth. Bad attitudes and rudeness to staff, volunteers, artists, guests, patrons, sponsors, dogs, cats, lizards, aliens, or any other creature that walks this Earth will NOT be tolerated. **Art Crawl, Inc. reserves the right to remove or expel any exhibitor for any reason it deems necessary including but not limited to an exhibitors failure to adhere to reasonable standards of behavior.**
- Art Crawl is open to artists displaying only their own original work. No agents or dealers. Exhibitors' work must correspond to the images submitted for jurying. Art Crawl, Inc. has the right to expel without refund any exhibitor who breaks these rules during Art Crawl.
- Artists are **NOT** permitted to sell pieces with copyright images, pieces made from kits/molds, or sell mass produced artwork printed on merchandise items such as cups, mugs, t-shirts, etc. **See example sheet.**
- Artwork must be in good taste and mindful of the show's intent and community's standards. Profanity, obscenity, or objectionable material may be removed.
- Artists must provide and be responsible for their own tents, equipment, display racks, tables, chairs, etc. Displays must be strong enough to withstand winds and crowds. At least 60lbs of free weights are mandatory for safety of artwork, artists, and audience.
- Due to limited volunteers and liability, Art Crawl, Inc. cannot commit to assisting in the setup and breakdown of artists' displays. However, if there is an unforeseen issue we will have volunteers on hand to help.
- Submitted images may be used for publicity purposes.
- Artists must be physically present during the entire show and the space staffed at all times. No proxy or stand-in exhibitors will be permitted.
- All artists are responsible for collecting Florida sales tax (7%) on all sales during the Festival and must fulfill reporting requirements for the Florida Department of Revenue.
- By participating in Art Crawl, you agree that you and your artwork may be photographed in the context of the festival. You understand these photos may be used for promotion, publicity, social media or advertising and that you will not receive compensation for the use of the photos.
- **BE NICE. ENJOY YOURSELF AND OTHERS.**

(ADDED BENEFIT) Exhibitions:

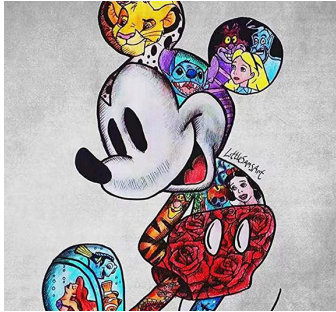
Art Crawl, Inc. works to solidify additional opportunities for local artists after each festival. Community partners will offer Art Crawl 2023 artists special consideration for upcoming exhibitions in 2024. (Details to come at a later date.)



Art Crawl, Inc. is a 501c3 non-profit organization serving as a catalyst to celebrate the emergence of new and innovative artists in and around Central Florida. Art Crawl is ran by a team of volunteers dedicated to pushing the arts and arts education forward.

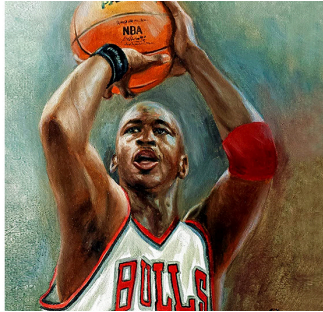
EXAMPLE SHEET

Artists are **NOT** permitted to sell pieces with **copyright** images, pieces made from kits/molds, or sell mass produced artwork **printed** on merchandise items such as cups, mugs, t-shirts, etc.



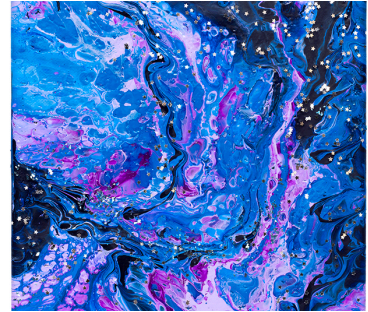
I created artwork copied off a character that is not mine.

NO



I created artwork from someone else's photo.

NO



I created artwork solely from a kit.

NO



I bought mugs with my artwork printed on them.

NO



I glaze mass produced pre-molded mugs.

NO



I make my own mugs and they speak for themselves.

YES!



I bought t-shirts with my artwork printed on them.

NO



I design, carve, and print my own t-shirts by hand.

YES!